

2017 Annual Report

From the President

The Wood County Humane Society experienced many noteworthy milestones during the 2017 calendar year.

Most importantly, our Shelter Manager and staff placed 987 animals into their forever homes this year. This number is up nearly 17% percent from 2016, when we placed 825 animals.

Before I review some additional milestones from the past year, I want to acknowledge briefly several among our ranks who resigned their positions with us in 2017. Staff members who left us in 2017 include: Tonya Burkett, Anna Hansen, Julianna Icsman, Katie McClure, Kaitlin Richard, Alyssa Sharninghouse, Alexandra Specht, and Alyssa Webner. We also had one Board Member, Jack Karsten, resign his position earlier in the year. A big "Thank You" to all for their service to The WCHS.

The past calendar year also brought many new faces to the organization as well. New hires include: Christa Franks, Jordan Herceg, Kristine Kellar, Logan Richardson, Morgan Roberts, Katie Wallroff (all Animal Care Staff), D'Ann Gregory (Humane Agent Fill-In), and David Petersen (Humane Agent).

We also saw several promotions within the staff, including: April McCurdy to Volunteer and Outreach Coordinator; Bobbie Jo Krassow and Logan Richardson to Animal Care Leads.

This past year has been a particularly good one for fundraising. We inaugurated several new fundraising events, including the Reverse Raffle and The WCHS calendar sale, which managed to raise over \$2000 in votes and sales in several weeks time. Our most profitable fundraiser continues to be the Annual Garage Sale, which happens every May and is coordinated by long-time volunteers Stephanie Ringler and Joe Schroeder. In 2017, the sale had a record-setting total for the fifth year in a row, bringing in over \$17,000 in sales and exceeding 2016 sales by over \$2,500. For a calendar of fundraising events for 2018, please see page 8 of this report.

Our volunteer base and our membership continue to grow. We had approximately 240 active volunteers in 2017, logging nearly 5,000 combined volunteers hours. We also had many local and national groups—including an alternative fall break group from Indiana State University—volunteer time, labor, and knowledge to The WCHS.

Our Board and staff continued to cultivate both local and national partnerships that enable us to better fulfill our organizational mission—from Humane Ohio to Northwest Ohio Community Shares to Gulf Canine Connection to Maddie's Fund and Best Friends Animal Society. Most recently, in December, we were notified that The WCHS had been selected from a deep and competitive pool to participate in The Jackson Galaxy Project's 2018 Autumn Cat Pawsitive Pro Program.

In addition to crafting press releases and serving as a liaison between the organization and local media outlets, our Public Relations Committee has worked both independently and with various groups at BGSU to develop some much-needed materials for the organization, including most recently a crisis response plan/packet. In 2017, the PR Committee additionally expanded our social media presence, created a social media policy for Board members, enhanced press releases, and implemented a media tracking process. The PR Committee also spearheaded the initiative to update our organizational website, which will be undertaken by Zibbel Media LLC in the initial months of 2018.

One of the most exciting milestones of the past year was contracting with the ADISA Group to perform an external review of shelter and Board operations. This review identified strengths and areas for improvement within our operations and will help us shape both policy and practice for the short- and long-term.

Finally, within the Board, we focused some of our energy on Board development, creating a manual for Board service, developing a mentoring program for new Board members, and planning a Board orientation event, all of which will be rolled out in January 2018. With the invaluable assistance of former Board President Jacqui Nathan, we created a

digital archive of Board minutes dating back to the late 1970s, as well as a digital archive of *Animal Corners* dating to the late 1990s. We also began the process of planning a Board Retreat for mid-2018, at which we will (among other agenda items) engage in some short- and long-term strategic planning for the organization.

It continues to be a very exciting time to be part of The WCHS. We are growing and changing in very positive ways and we thank all of you for helping us bring about the best possible treatment and quality of life for all animals in Wood County.

Dr. Heath A. Diehl, Board President

Shelter Report

We set an intake and lives saved record in 2017. A total of 1,055 animals were taken into the shelter (an increase of 20.2% from last year), and 987 lives were saved.

Our veterinary team (primary veterinarian Dr. Stephanie Fecht, visiting veterinarian Dr. Debbie Johnson, and Registered Vet Tech Alexandria Jones) completed 928 surgical procedures—633 of which were spays and neuters for shelter animals.

We continue to offer dog training at the shelter for adopters and for the public. In 2017, we served a total of 27 clients, including 16 adopters and 11 members of the public. Dog trainer April McCurdy also earned her CPDT-KSA (Certified Professional Dog Training-Knowledge/Skills Assessed).

This past year we began reporting dog adoptions to the Wood County Dog Shelter for their follow-up with licensing within Wood County.

The entire staff attended the Petfinder Adoption Options workshop in July.

We became a “No More Homeless Pets Network Partner” with Best Friends.

We assisted in relief efforts for Hurricanes Harvey and Irma by transporting dogs and cats (that already resided in shelters) to make space for incoming/displaced animals.

We took in three dogs from Qatar.

Outreach and Volunteer Coordinator Tonya Burkett participated in a multiple-day volunteer management apprenticeship at St. Hu-

bert’s Animal Welfare Center in New Jersey. The apprenticeship was made possible by Maddie’s Fund.

We had an operational audit/shelter assessment performed by ADISA.

We continue to revise/update/create shelter SOPs and training manuals.

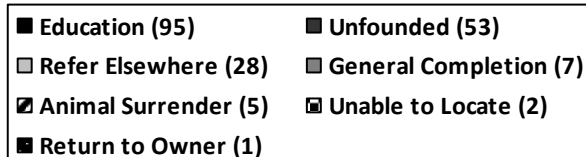
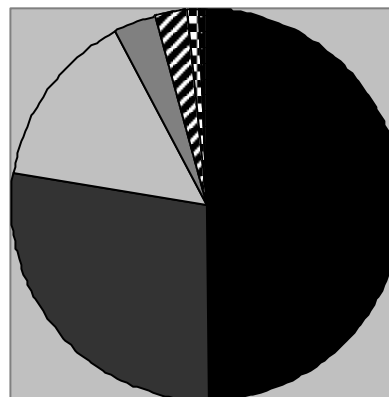
Members of management and staff attended the Great Lakes Animal Welfare Conference.

We began the process of working with the Wood County Sheriff’s Office to streamline the reporting of cruelty cases.

Erin Moore, Shelter Manager

Humane Agent Report

In 2017, The WCHS Humane Agent responded to a total of 221 complaints, conducted 882 re-checks, and closed 191 cases. Of the closed cases, the outcomes were as follow:



David Petersen & D’Ann Gregory, Humane Agents

Building & Grounds Committee

2017 proved to be another busy and fulfilling year for the Building & Grounds Committee at the Shelter. Some of the major accomplishments will be discussed below but none of these projects, or the multitude of smaller projects not listed, would have been possible without the dedication and efforts of a number of volunteers from the Board, the Shelter staff, WCHS members,

BGSU students, and the community at large. Many thanks and much appreciation for all of the hard work!

The Shelter pager and sound systems were upgraded. This included new speakers, with individual volume controls, throughout the building and a new amplifier, tuner, and other frontend equipment. New capabilities include the ability to split the speakers into two "zones" to allow the animal areas and staff areas to listen to different inputs at the same time. Torrence Sound was the contractor for this project.

Three exterior doors were replaced at the Shelter. This included the main front entrance door and the two rear doors exiting into the outdoor kennel area. The new doors are a high quality metal door with heavy duty hardware designed for commercial applications. General Building Products of Toledo was the contractor for this project.

New room darkening commercial roller blinds were installed on the windows of the Surgery and Intake areas of the Shelter to allow various procedures requiring complete darkness to be performed.

The outdoor kennel area project to prevent digging under the fencing was completed. One-inch-thick concrete block has been placed along all fencing accessible to the dogs. This was an especially labor intensive project with many volunteers involved. A special thanks to the employees of CMC and to BGSU students.

The waste hauling contract for the Shelter was reworked with the provider. The new three-year contract will reflect a 26% savings over the existing contract.

Some of the other projects that were completed in 2017 included:

- The exterior sills on two windows were repaired along with recaulking of all exterior windows.
- The furnace heat exchanger was replaced.
- New lighting was installed in the main office area.
- A new circulation fan was installed in the Laundry area.
- Placement of a temporary office trailer on Shelter property was researched.
- Increasing the front parking area was re-

searched.

These are the highlights of the past year for the Building & Grounds Committee. In addition, there were numerous smaller projects that have hopefully improved the quality of life for our animals as well as helped our staff in their daily efforts. If there are any questions, comments, or suggestions, then please do not hesitate to contact me.

John Aleksander, B&G Chair

Finance Committee

Pending final closing of the books for 2017, we had \$472,000 in income derived from membership, donations, and fundraising events.

We had a balance of \$392,000 in cash and cash equivalents, with healthy balances in investment accounts of \$700,000 across our Huntington portfolio, Toledo Foundations Funds, and M. Conley Memorial Fund.

We were near breakeven for our budget for 2017.

Nathan Eberly

Emily Keegan, Board Vice President

Heath A. Diehl, Board President

Fundraising Committee

The Fundraising Committee is responsible for planning and carrying out major and minor events throughout the year to raise much-needed funds required to fulfill our mission at WCHS.

We kicked off 2017 with the Reverse Raffle during the Wine and Dine in May. This new concept allowed for a fun evening of raffles, a live auction emceed by Jerry Anderson, and entertainment by Corduroy Road. A huge thank you to our presenting sponsor Paws and Remember. The evening was made successful by the support of all our sponsors: Karnik Waterville, Meijer, Buckeye Broadband, Invisible Fence, Pet Wants Perrysburg, Battery Wholesale, 5th St Pub, The Andersons, Homeworks Decorating Center, Heidelberg Distributing, WBGU-TV, and Lamar.

The WCHS annual Garage Sale was once again organized by Joe Schroeder and Stephanie Ringler. Every year this Garage Sale continues to be a huge success and 2017 was

not to disappoint with record setting totals for the 5th year in a row....

\$17,059.87 in sales! We exceeded our goal by \$2,559.87, and last year's total of \$14,542 by \$2,517.87. All proceeds from the event go toward animal care, staff salaries, and shelter maintenance. Thank you, Joe and Stephanie and all of your crew, for all your hard work!

Pisanello's Pizza again sponsored The WCHS booth at the Black Swamp Arts Festival. Great weather allowed us to raise over \$5000 that went directly to everyday operations at the shelter. Thank you so much to everyone at Pisanello's for their help over the busy weekend, and especially all the volunteers. This event would not be successful without all the support, especially from Tom at the Bowling Green Country Club for letting us use a Golf Cart, and the Bowling Green Police Department for rescuing our volunteers when the cart died.

September brought the Golf Scramble at Tanglewood Golf Course, raising over \$1000. All of us look forward to making this a yearly Scramble. Thank you to Amanda Barnett for organizing the event.

A great new fundraiser that was a huge success was the GogoPhoto Calendar Contest. All your votes raised over \$2000. Calendars are still available at the shelter for \$25. It's not too late to support all the animals of Wood County and have a great calendar to keep those special dates straight.

Our community continues to be so supportive as well. Poco's Playhouse and Nikki Badman hosted a community dog wash. Thank you so much to Nathan Eberly for grilling and providing supplies. Also a huge thank you to Leyna Jennings for organizing the event, as well as grooming many of our doggy customers.

In August, Stone's Throw hosted a "Pups on the Patio" party, with 20% of proceeds from customers who presented a flyer being donated to the WHCS. This event also brought awareness to the community in hopes of changing patio laws.

The Fundraising Committee has also been exploring new and exciting ways to bring in funds. A wreath sale during December brought in 20% of sales at Lynch Creek Farms, and Odie & Board Rescue ornaments donated different amounts during the Christmas season.

As 2017 comes to a close, I would like to

thank, above all, our volunteers. Volunteers are an integral part of the everyday operations at the shelter, and also at many of the events put on!!

2018 is going to be a GREAT one and there are a lot of changes coming. Please check out the Fundraising Calendar for 2018 planned events. As always, we are looking for people to help organize and assist with these events, as well as to create and spearhead new ones. The Committee meets at Grounds for Thought on the first Monday of the month at 6 p.m. If you are interested in joining, then please send an email to the Fundraising Chair at wchsfundraising@gmail.com.

Bethany DeLuca, Fundraising Chair

Membership Committee

Calendar year 2017 for membership was a learning process for me, not only as a new Board member, but also as the Chair. The WCHS utilized a direct mail company, Grizzard, for all of our solicitations. It came to my attention that some of these mailings could be eliminated to cut costs. After further discussions with the Board, we decided to not renew our contract with Grizzard and work with a local company instead.

In 2017, there was a total of 948 members of the organization. Through money raised from Grizzard mailings, The WCHS brought in more than \$63,000. It is the hope of The WCHS that utilizing a new direct mail company will increase these numbers in 2018.

Sara Thompson, Membership Chair

Public Relations Committee

In 2017, the Public Relations Committee worked on several new initiatives and continued to spread the word about the organization. The Public Relations Committee started to meet monthly to discuss projects that needed to be addressed. Areas the Committee worked on included, but are not limited to, press releases, social media forums, the newsletters, crisis strategy plan, collateral material, and the organization's website. Several of the projects that were started in the third quarter of 2017 will be carried into 2018.

The WCHS distributed 15 press releases for 2017. The third and fourth quarter press releases were recorded to gain knowledge on

how successful each media release was, what topics catch the media's attention, and how to grab an audience. Out of the 10 press releases published in the second half of the year, 5 of them received media attention. Recording of the success of each press release will continue into 2018 in hopes to increase the number that are publicized and the scope of our message.

Social media forums were explored. The WCHS currently posts information to Facebook and Twitter. There were discussions around reaching into other social media areas such as Snap Chat and Pinterest. In addition to researching other social media outlets, the Committee will be working on creating a social media policy for Board members that mirrors the current policy for the shelter staff.

The newsletter may be utilized in different ways for the upcoming year. With help from BGSU student Sara Petty, the organization is discovering there are new and more efficient ways to communicate the newsletter information to the public. One possibility is to post the newsletter details into social media forums instead.

A large project that the Public Relations Committee started to research in 2017 was a crisis strategy plan. In other words, having a plan in place if a major disaster or issue were to occur. Along with a crisis strategy plan, an infographic pamphlet was created for collateral material. The crisis strategy plan should be finalized in the first half of 2018 with the help of BGSU Public Relations Capstone class.

Lastly, the organization's website will be revamped and upgraded. At the end of 2017, plans were finalized to have a local company design a new website that will entice visitors and prospective adopters. The upgraded website will have several of the same items on the current site along with added material.

2017 proved to be a good year for the Public Relations Committee. A lot is underway to make the organization more prepared and publicized.

Andrea Szymkowiak, Public Relations Chair

Volunteer and Outreach Committee

At the Wood County Humane Society, our in-

dividual and group volunteers are trusted with the care and handling of our shelter animals, while also assisting with special events and fundraisers. 2017 most definitely proved to be a wonderful year! We welcomed many new volunteers and participated in several community events. Volunteers spent their time dog walking, being a canine companion or feline friend, cleaning our kennels or cat area, helping in the office, working community events outside of the shelter, etc. Approximately 242 valued volunteers dedicated their time, support, and energy to our animals, totaling over 4,700 volunteer hours.

One of our larger groups that volunteered with us this year was the BGSU Women's Golf team. They represented The WCHS in the Homecoming parade, made ornaments for our Giving Tree event, and spent time at the shelter with many of our animals, both individually and as a group.

The student group, BGSU Friends of the Wood County Humane Society, held several fundraisers in our honor and committed to volunteering at the shelter on a continuous basis this year as well. This group held several events where contributions were given to The WCHS, including a pancake dinner and "Hot Dogs for Dogs." The Friends also tailgated with adoptable dogs at the BGSU homecoming football game.

Several other BGSU groups volunteered for our organization, including individuals from Alpha Chi Omega, Alpha Phi Omega, Delta Sigma Pi, and Gamma Rho Lambda. In addition to working with student groups at BGSU, The WCHS attended the BGSU Dance Marathon, "Zigggython," by bringing dogs to visit the kids and dancers. We also attended the BGSU Student Athlete Night.

Students from Indiana State University spent three days at The WCHS and learned about animal shelters while gaining volunteer experience by working with animals. We also had 14 volunteers from CMC Corporation assist in updating our outside kennels, which was very much appreciated. In addition to the school groups mentioned above, we also had k-12 4-H students, Boy Scout Packs, Girl Scout Troops, students from Penta Career Center, and Girls on the Run groups all provide generous donations and time for the betterment of our animals.

The WCHS also opened new doors to spread

education in our community. We spoke at the YMCA of Greater Toledo, the Modern Woodman volunteer event, and a Bowling Green Chamber of Commerce Non-Profit Information Session.

The WCHS looks forward to engaging many new volunteers and groups within the upcoming year and sincerely appreciates all of those who selflessly gave time, love, dedication, and support to our animals in 2017.

Michelle Bostater, Volunteer and Outreach Chair
April McCurdy, Volunteer and Outreach Coordinator

S.N.I.P. Committee

2017 brought several changes to the SNIP program. Working hand-in-hand with Humane Ohio, we made several changes to our transport program. Most notably, we were able to add dogs to our regular transport. Humane Ohio has also been able to offer transportation to and from their location at a lower cost than the shelter was able to, saving community members money. While we have had to reduce the number of transports a year, we have increased the number of appointments available. So, we are still accommodating the same number of animals we have in the past.

Leyna Jennings, S.N.I.P. Chair

ED Search Committee

The first quarter of 2017 posed an exciting time in the life of The WCHS. Our Board recognized the fact that some of the current operational decisions and oversight in which it was engaged needed to be relinquished so that it could focus more on strategy and growth. This shift led us to actively explore hiring an Executive Director (hereafter ED).

A detailed ED job description was written. Key responsibilities included overseeing all organizational functions at the animal shelter, the investigation of animal cruelty and neglect, the coordination of all programs and services, and development/fundraising. This role would also support the mission, goals, and strategic plan of the organization, and serve as the agency spokesperson in the community.

The following summarizes the trajectory of this endeavor:

The ED job opening was posted at the Center for Nonprofit Resources, Ohio Means Jobs, LinkedIn, Animal Sheltering, and SAWA

A standardized rubric was utilized to "rank" candidates' applications with the intent to start the interview process in June for any viable candidates, standard interview questions were then crafted, and an assessment rubric was developed and used for the interview process

Four face-to-face interviews led to two final candidates who were asked to give a presentation at a joint Board/staff meeting at the end of June; based on Board/staff feedback from this meeting it was decided not to hire either of these two final ED candidates

After a review of the comments shared after the presentations, the Committee decided to explore "chunking" the ED role into two separate positions: (1) Director of Shelter Operations and (2) Director of Business Operations

Job descriptions for these two positions were subsequently written

Based upon feedback from our fall ADISA *Management & Operational Recommendations*, it was strongly suggested that we (1) realign the organizational chart and (2) reconsider hiring an ED to "provide sustainable leadership for the organization for the future." As we move into 2018, these recommendations will be high priority for this Committee and the Board.

Dr. Louann Hofheins Cummings, ED Search Chair



to Annual Award winners:

Minniebelle Conley Community Award
The Wood County Commissioners

Special Friend of the Animals
Kathy Manley

Ellen Fuller Volunteer of the Year
Jeffrey Showell
Tonya Tack

Special Service to the Organization
Steve Kiessling
Evelyn Schwan

**Supporters Who Volunteered
100+ Hours in 2017**

John Aleksander
 Jessica Apodaca
 Brent and Cassie Bloomfield
 Michelle Bostater
 Tonya Burkett
 Phyllis Chaney
 Linda Clark
 Olga Clay
 Edward Connell
 Carie Cufu
 Paul Cummings
 Tori Dawes
 Victoria Dawes-Gast
 Bethany DeLuca
 Tracy Deran
 David Derrer
 Heath A. Diehl
 Annie Engle
 Carmella Fantacone
 Cathy Goddu
 Melissa Hall
 Lynne Helm
 Chelsea James
 Leyna Jennings
 Deborah Johnson
 Alex Jones
 Emily Keegan
 Carman Kinney
 Bobbie Jo Krassow
 Sherry Lewis
 Beverly Marsh
 April McCurdy
 Evelyn Schwan
 Jeffrey Showell
 Kyle Silvers
 Susan Simpson

Chuck and Christy Spontelli
 Tonya Tack
 Sara Thompson
 Liesel Traister
 Mackenzie Wolford



2017 Fosters

Stacy Albright
 Jessica Apodaca
 Kathy Babcock
 Alyssa Baldwin
 Wendy Barnhart
 Cindi Baum
 Bailey Bellitto
 Shana Bently
 Brent and Cassie Bloomfield
 Michelle Bostater
 Emilie Bowers
 Michaela Brickner
 Aaron Brown
 Anastasia Brown
 Tonya Burkett
 Amanda Carter
 Phyllis Chaney
 Linda Clark
 Olga Clay
 Dorinda Contreras
 Carie Cufu
 Victoria Dawes-Gast
 Tracy Deran
 David Derrer
 Annie Engle
 Carmella Fantacone
 Mindy Flegle
 Brittney Goldi
 Martina Gravel

Macy Gregory
 Anna Hansen
 Dustin Holcomb
 Chelsea James
 Deborah Johnson
 Alex Jones
 Denise and Michael Juhola
 Emily Keegan
 Lisa Kern
 Carman Kinney
 Emily Kohler
 Bobbie Jo Krassow
 Sherry Lewis
 Chris and Katrina Livingston
 Juan Losoya
 Jennifer Mann
 Beverly Marsh
 April McCurdy
 Carlene W. McCurdy
 Adam Moore
 Karen Rader
 Cindy Radford
 James Reihing
 Kaitlin Richard
 Logan Richardson
 Morgan Roberts
 Laura Rusch
 Abby Russell
 Evelyn Schwan
 Erianna Sherrod
 Jeff Showell
 Kyle Silvers
 Jack and Gayle Sparagowski
 Chuck and Christy Spontelli
 Tonya Tack
 Alyssa Webner
 Mackenzie Wolford
 Elizabeth Wood

Join the WCHS or Re-New Your Membership Today

- Life Membership (\$1,500 and above)
- Animal Angel (\$500-\$1,499)
- Pet Patron (\$250-\$499)
- Pet Pal (\$100-\$249)
- Pet Sponsor (\$45-\$99)
- Friend (\$30-\$44)
- Kids Club (\$1-\$29)

I am giving this membership to the person/family named below:

Memorial to: _____

In honor of: _____

Other: _____

Name _____

Amount enclosed: _____

Address _____

Send your tax-deductible donation to:

City _____ State _____ Zip _____

Wood County Humane Society
801 Van Camp Road
Bowling Green, OH 43402

E-mail Address _____

2017 Board

President Dr. Heath A. Diehl
 Vice President Emily Keegan
 Treasurer Jack Karsten
 Secretary Andrea Szymkowiak

B&G Chair John Aleksander
 Fundraising Chair Bethany DeLuca
 Membership Chair Sara Thompson
 PR Chair Andrea Szymkowiak
 SNIP Chair Leyna Jennings
 Volunteer Chair Michelle Bostater

Members Gloria Balusik,
 Amanda Barnett, Louann Cummings,
 and Susan Simpson



2017 Shelter Staff

Shelter Manager Erin Moore
 RVT Alex Jones
 Humane Agents David Petersen
 and D'Ann Gregory
 Administrative Assistant . Megann Smith
 Volunteer Coordinator ... April McCurdy
 Outreach Coordinator April McCurdy
 Dog Trainer ... April McCurdy, CPDT-KSA
 Animal Care Staff ... Carson Blaisdell,
 Melanie Bracco, Olga Clay, Christa
 Franks, Jordan Herceg, Kristine
 Kellar, Bobbie Jo Krassow, Logan
 Richardson, Morgan Roberts, and
 Katie Wallroff

2018 Fundraising At-a-Glance

February 11

Art-a-Site Wine and Painting Event

139 W. Wooster St., Bowling Green
 3:00-6:00 PM

April 1-23

Carruth Fundraiser for Mother's Day

Check out our website for additional information as the date of this fundraiser nears.

May (Date TBD)

"No Show Ball"

Instead of holding the Wine and Dine this year, and spending all the money on food, tickets sales, advertising, etc., we are throwing a NO SHOW BALL!!

Check out our website for additional information as the date of this fundraiser nears.

May 21-26

Annual WCHS Garage Sale

Wood County Fairgrounds

June/July (Dates TBD)

Peer-to-Peer T-Shirt Sale

Check out our website for additional information as the date of this fundraiser nears.

August/September (Date TBD)

Dog Wash

Check out our website for additional information as the date of this fundraiser nears.

August 6-31

GoGoPhotocontest and Calendar Sale

Check out our website for additional information as the date of this fundraiser nears.

September 7-9

Pisanello's Pizza Sale @ BSAF

September (Date TBD)

Golf Scramble

Check out our website for additional information as the date of this fundraiser nears.

Fall/Winter 2018

Celebrity Wait Dinner

Carranor Hunt and Polo Club

502 E. Second St., Perrysburg

Enjoy a full dinner while being waited on by a "celebrity" waiter. Want to be a celebrity waiter? Contact Bethany at wchsfundraiser@gmail.com.

Strut Your Mutt

with Best Friends Animal Society

Giving Tuesday

November 27, 2018

Holiday Wreath Fundraiser

With Lynch Creek Farms

Thank You!

To our members, our donors, our event sponsors, and all of our supporters for helping us bring about the best possible treatment and quality of life for all animals in Wood County in 2017



WOOD COUNTY
 HUMANE SOCIETY